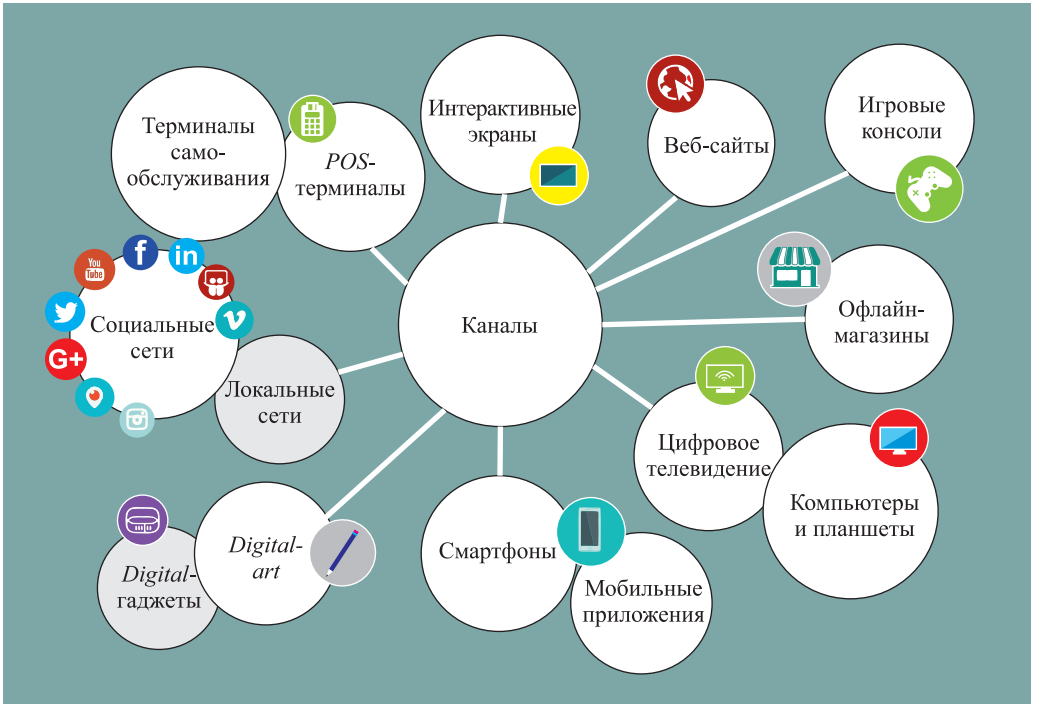

Рис. 2. Каналы цифрового маркетинга[6]

Fig. 2. Digital marketing channels