Рис. 3. График функции максимума выручки $\tilde{R}_1 = \tilde{R}_1(e),\ e > \dfrac{1}{K_p} > 0$

Fig. 3. The graph of the revenue maximum function $\tilde{R}_1 = \tilde{R}_1(e),\ e > \dfrac{1}{K_p} > 0$