

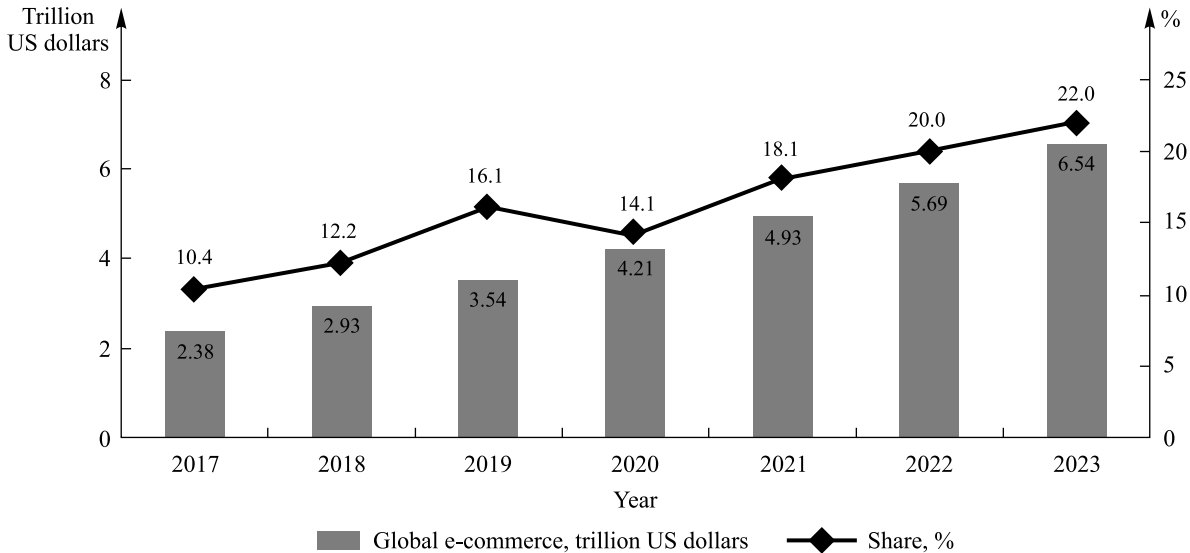


Fig. 4. Global e-commerce and its share of retail trade.

Source: [www.ellarketer.com](http://www.ellarketer.com)