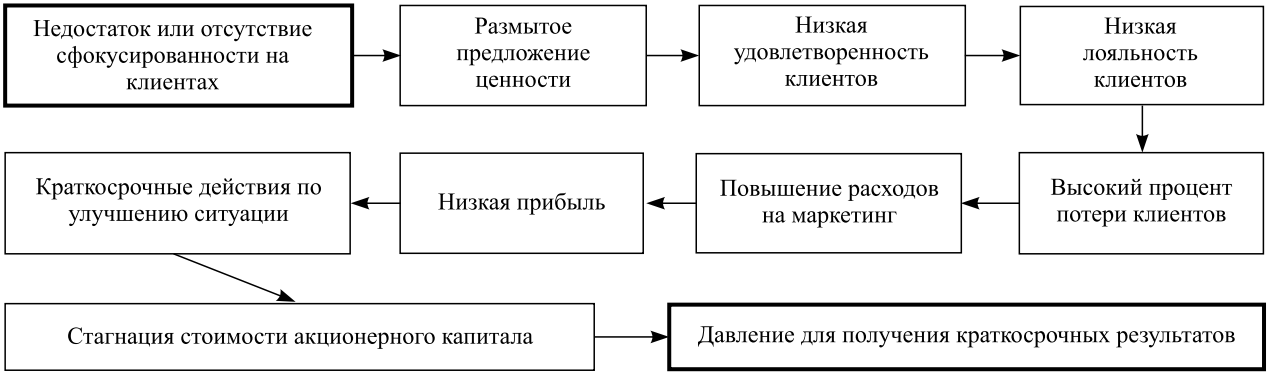

Рис. 1. Путь неклиентоориентированных компаний.
Источник: [8]

Fig. 1. The way of non-customer-oriented companies.
Source: [8]