

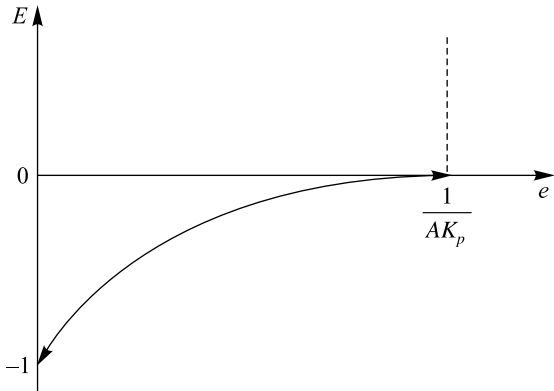


Рис. 4. График функции эластичности максимальной выручки

$$E = E(\tilde{R}_1(e)) \text{ в случае } 0 < e < \frac{1}{AK_p}$$

Fig. 4. The graph of the maximum revenue elasticity function

$$E = E(\tilde{R}_1(e)) \text{ when } 0 < e < \frac{1}{AK_p}$$